"Case Studies and Risk Management in Commodity Derivatives Trading" Presentation to the Chicago Chapter of PRMIA

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Case Studies and Risk Management in Commodity Derivatives Trading

- I. Institutional Risk Management
- II. Proprietary Trading Risk Management
- III. Hedge Fund Risk Management
- IV. Fund-of-Hedge-Funds Diversification
- V. Market Risk Management



This icon is based on the statue in the Chicago Board of Trade plaza.



Case Study: International Oil Company (IOC) Overview

- In 2007, an IOC ran afoul of market-conduct laws and rules, as enforced by the Commodity Futures Trading Commission (CFTC) and the U.S. Department of Justice (DOJ), for trading activities of the previous five years.
- In one particular case, the civil and criminal fines *far* exceeded the market-risk of the activities.



Case Study: International Oil Company Lessons

- Establish clear-cut compliance and ethics programs, not just for the trading staff but also for senior management.
- Prospective traders entering into large-scale derivatives trading operations should be as (or more) knowledgeable about regulatory rules and laws, as they are with sophisticated market risk-management techniques.



Case Study: Bank of Montreal (BMO) Overview

- On April 27th, 2007, the Bank of Montreal announced unexpected commodity trading losses of C\$350-million to C\$450-million.
- These losses were later revised upward to C\$680-million.
- The losses were higher than the bank's revenue from trading for the whole of the previous year, according to *The Desk* (5/18/07).



Case Study: Bank of Montreal (BMO) Overview

- In late April 2007, Deloitte and Touche LLP found that there had been "serious mismarking of the book of [over-the-counter (OTC)] natural-gas options."
- "The forensic auditors indicated that they had 'never seen such a wide discrepancy in terms of pricing' between the values marked in BMO's portfolio of natural-gas options and their market value," according to Mavin of the *National Post* (5/10/07).



Case Study: Bank of Montreal (BMO) Overview

BMO's "C\$680 million [reported] loss ... [was] over 100 times the average VaR reported for the 2006 fiscal year," noted Blanco and Mark (6/1/07).



Source: McGlashan of BMO (2007).



Case Study: Bank of Montreal (BMO) Overview

• BMO's "chief risk officer noticed [then] that the risk models had some deficiencies in ...

> ... measuring the risk of long positions in [deep] out-of-the-money ... natural gas OTC options." [Italics added.]





Case Study: Bank of Montreal (BMO) Lessons

- According to *The Desk* (5/25/07), the lessons thus far for energy-trading participants are as follows:
 - Always get your marks from large, legitimate, established brokers, publishers, or exchanges.
 - Make sure that one's code-of-conduct document for traders is sufficient, and that all traders have signed it.



Case Study: Bank of Montreal (BMO) Lessons

- Include in the code-of-conduct document what sort of broker "perks" are unacceptable for traders, and "let nothing be left to common sense."
- Ensure that one's trading activity is diversified across more than one broker.



Case Study: Futures Clearing Merchant (FCM) Overview

- On February 28th, 2008, a large FCM revealed an unexpectedly large \$141.5-million loss from a wheat-futures trading position taken by one of its registered representatives for the representative's proprietary (own) account.
- The clearing firm did not have automatic limits in the sizing of futures trades executed electronically, when the operator was a registered representative of the firm.



Case Study: Futures Clearing Merchant (FCM) Overview

- As a consequence of the wheat loss, the FCM's CEO stated that "the company would introduce limits on positions taken by all customers and traders," reported Cameron and Lucchetti (2008).
- The FCM also took other remedial actions to restore customer and shareholder confidence in its risk-management infrastructure.



Case Study: Futures Clearing Merchant (FCM) Lessons

- Impose strict position limits in all electronic trading systems.
- When a firm's financial loss has not been due to an ethical lapse by the company's management, a company can succeed in retaining the market's confidence.



Summary of Risk Management Lessons for Large Institutions

- In the case of large commodity derivatives trading companies, an emphasis on:
 - 1) complying with regulatory rules and laws;
 - 2) valuing instruments based on pricing sources genuinely independent of the trading team; and
 - 3) imposing strict position limits in all electronic trading systems;

... are clearly core principles that all stakeholders in institutionally-sized commodity trading firms should embrace.



II. Proprietary Trading Risk Management

Types of Risks

- The risk of personal bankruptcy is sufficiently large that a complex system of controls and incentives becomes a moot point.
- The main risks are structural breaks in empirical regularities.



Rembrandt's Storm on the Sea of Galilee, Isabella Stewart Gardner Museum, Boston, and Cover of <u>Against the Gods: The Remarkable</u> <u>Story of Risk</u> by P. Bernstein, 1996, (New York: John Wiley & Sons).



III. Hedge Fund Risk Management

Types of Risks

- Hedge funds are a hybrid of an institutional asset-management firm and a proprietary trading firm, depending on how much of the principals' wealth is at risk
- For large-scale hedge funds, operational risk issues are what is paramount.



IV. Fund-of-Hedge-Funds Diversification

Diversification of Idiosyncratic Risks

- A fund-of-funds can potentially dampen the sharp peaks-andtroughs in profitability of individual managers, as demonstrated in Akey (2005, 2007).
- Even with this in mind, each individual manager should take steps to keep their market risk within well-understood bounds, which is covered in the next section.



Elements of Commodity Risk Management

- Trade construction
- Sizing
- Exit strategy
- Scenario analyses
- Choice of leverage level



Trade Construction

- Futures traders typically aim for a long-option-like payoff profile.
- That said, some opportunities in the commodity futures markets have short-option-like payoff profiles.



Trade Construction

- If one includes short-option-like strategies in an absolute-return futures program, ...
- ... then the sizing of these trades needs to be reduced compared to the sizing of trades with long-option-like profiles in order to preserve the program's overall long optionality.



Sizing

- Keep sizing within a relatively small fraction of daily trading volume.
- The commodity markets do not have natural two-sided flow.
- The commodity markets have "nodal liquidity."





Sizing MotherRock Example



The intraday peak-to-trough move in the NG U-V spread was 12c on 8/2/06.

Trading in the NG U-V spread was discontinuous, so there are gaps in the graph when the spread did not trade.

As of 8/1/06, the daily standard deviation of the NG U-V spread had been 2.67c based on the previous three months of data.

Therefore, the spread's intraday move was 4.5 (= 12/2.67) standard deviations (based on the last three months of daily data.)



Sizing Amaranth Example

- The U.S. Senate Permanent Subcommittee on Investigations found that in late July 2006, Amaranth's natural gas positions for delivery in January 2007 represented ...
 - ... "a volume of natural gas that equaled the entire amount of natural gas eventually used in that month by U.S. residential consumers nationwide." [Italics added.]



Source: Based on Staff Report (2007), Appendix V, p. 38.



Exit Strategy

- Using long-term data, one can directly examine the worst performance of a commodity trade under similar circumstances in the past.
- If the loss on a particular commodity futures trade exceeds the historical worst case, this can be an indication of a new regime that is not reflected in the data.
- This should trigger an exit from a trade since one no longer has a handle on the worst-case scenario.



Exit Strategy

- In the summer of 2005, "the big Wall Street houses and some other hedge funds lost many ... hundreds of millions [of dollars] on gasoline/heating oil spreads.
- They could not imagine that heating oil would go higher



than gasoline in June. It just never happened before."



Scenario Analyses

- As described in Till and Gunzberg (2006), when designing a risk management program for a commodity investment, one needs to address both idiosyncratic risks and macro risks.
- Idiosyncratic risks include those unique to a specific commodity market.
- Macro risks include discovering those risks in the portfolio that can create inadvertent correlations amongst seemingly uncorrelated positions.



Choice of Leverage Level

- Futures trading requires a relatively small amount of margin.
- Trade sizing is mainly a matter of how much risk one wants to assume.
- Commodities were clearly not immune from sharp episodes of widespread deleveraging of risky investments during the past two years, as occurred during May and June of 2006; end-of-February 2007; and again in mid-August 2007.



Choice of Leverage Level

Global Unwind	16-Aug-07	Intraday Performance of Commodities Within the					
VIX (Equity Implied Vol)*	31%	Dow Jones AIG (DJAIG) Commodity Index 8/16/2007 10:07am CST					
	Daily	Co	mmodity	Price	Change	% Change	
Risk Assets	Percent Change	LMAHDS03	Aluminum	2543.00y	-9.00	-0.353	
Boyespa (IBX50)	-2.11%	NGX7	Natural Gas	7.791	-0.046	-0.587	
Nasdag	-1.01%	W Z7	Wheat	688 3/4	-8 1/4	-1.18	
Nikkei	-1.99%	LCV7	Live Cattle	94.600	-1.325	-1.38	
Silver	-8 44%	LHV7	Lean Hogs	67.550	-1.025	-1.49	
Copper	-7 26%	LMZSDS03	Zinc	3230.00y	-65.00	-1.97	
Capalina	4 50%	XBX7	RBOB Gasoline	187.43	-3.95	-2.06	
Gasoinie	-1.52%	GCZ7	Gold	665.20	-14.50	-2.13	
NZD vs. Yen	-5.32%	CTZ7	Cotton	58.85	-1.33	-2.21	
		CLX7	Crude Oil	71.10	-1.73	-2.38	
<u>"Safe Haven"</u>	Percent Change	HOX7	Heating Oil	201.55	-4.99	-2.42	
Long Bond	0.94%	C Z7	Corn	336 1/2	-8 3/4	-2.53	
		LMNIDS03	Nickel	26500.0y	-800.0	-2.93	
Crack Spreads (Refinery Margins)	Daily Change	SBV7	Sugar	9.16	-0.29	-3.07	
Gasoline Crack	\$1.05	KCZ7	Coffee	119.30	-3.90	-3.17	
Heat Crack	\$0.48	BOZ7	Soybean Oil	35.27	-1.25	-3.42	
Theat Orack	40.40	SIZ7	Silver	12.290	-0.445	-3.49	
* Abachuta laval of the V/IV		S X7	Soybeans	821	-33 1/2	-3.92	
Absolute level of the VIX		HGZ7	Copper	314.80	-17.40	-5.24	
		Source of Da	ta: The Bloomberg	<i>.</i>			



Choice of Leverage Level: The Great Unwind / Great Bail-Out





Conclusion

- This presentation emphasizes the constant challenges to a trader when attempting to navigate the very dynamic flows of both the commodity markets and the prevailing risk environment.
- We also emphasize that operational controls are paramount in an age of increasing legal and regulatory risk, particularly for firms involved in large-scale commodity derivatives trading.



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http://www.prmia.org/Chapter Pages/Chicago/RB07 ICI LETTER-1.pdf

